

We offer key advisory capabilities, ranging from strategic planning support, to global geo-strategic analysis, to merger and acquisition support.

15%

## Strategic Planning Support

There are few challenges for a business process as challenging as the annual Strategic Planning Process. We can organise and assess your process, and structure the process so that the outcome is both fact-based and has clear deliverable goals for each element within your organisation. Which markets to serve? Which products to focus sales and R&D efforts? Which clients offer the best risk/reward? How to incentivise and reward leadership, and what success parameters to assess. We also have long experience in delivering CEO planning and guidance services, both 'upward' (Board and Investors), and 'downward'.

## **Example Clients We Have Supported**













## **Geo-Strategic Analysis**

We have long experience in providing accurate strategic and geo-economic forecasting services, both global and market specific. These have proven invaluable to both senior leadership and strategic planning teams.

Ask for a free sample of our work

## **M&A Support**

Markets are now fully global, and so too are the competitive risks and opportunities. As you seek partners, or to build competitive moats for your business, we provide critical reinforcement and analysis to support your decision-making process. We have over 25 years' experience analysing the global defence, aerospace and security competitive environment.



Ask for a free introductory session